

# Putting Patients First 2024

## Notice of Photography and Filming

The BC SUPPORT Unit, part of Michael Smith Health Research BC, is hosting the annual Putting Patients First conference. The conference advances learning communities to improve health and health research ecosystems.

This notice serves to provide attendees with an overview of the photography, audio and video recording activities that will take place at the conference and how the BC SUPPORT Unit will use and share the recordings.

This notice applies to the activities directed by the BC SUPPORT Unit only, and **does not cover** recordings captured by conference attendees, or by viewers of the live or recorded materials we share on our social media channels.

### **Purpose**

The purpose for capturing the conference through photography, audio and video recordings is to keep a digital record of the conference and represent the work of the BC SUPPORT Unit.

### **Who is recording?**

The BC SUPPORT Unit, through contracted third parties including a photographer and subcontractors provided by Face 2 Face Events Management for livestreaming and video recording, will capture photo, audio and video during the conference.

### **What will be recorded?**

Recordings may include photos, audio and video of participants, including faces and voices.

- Photos may be taken at any time during the conference in any of the designated event spaces at the venue.
- Video and audio recordings will be captured only in the main presentation room, and a notification sign will be posted outside the room.
- Specific seating will be provided in the main presentation room for people who do not want to be recorded.
- Participants will not be recorded during question periods.

### **Where and when will recordings be shared?**

Recordings will be shared on web and social media channels following the conference for up to three years before being removed from these locations:

- [healthresearchbc.ca](http://healthresearchbc.ca)
- X | [@BCSUPPORTUnit](https://twitter.com/BCSUPPORTUnit)
- LinkedIn | [BC Support Unit](https://www.linkedin.com/company/BC-Support-Unit)
- YouTube | [@bcsupportunit](https://www.youtube.com/@bcsupportunit)

### **How will the recordings be used?**

The BC SUPPORT Unit may use the recordings in various media (e.g., printed materials, public display, published in book form and electronic reproduction and dissemination through social media platforms and the organizations' websites) to promote the work of the BC SUPPORT Unit. BC SUPPORT Unit staff will manage these uses of the recordings.

### **What you need to know:**

- Photography, audio or video recording will take place in all designated conference spaces.
- You have the right to refuse to be recorded without any impact on your participation in the conference. If you do not want to be recorded, please email [vicki@f2fe.com](mailto:vicki@f2fe.com). You can also notify staff at the registration desk on the day of the event. A modified name tag and/or lanyard will be provided to those people who do not want to be recorded.
- You waive any right to inspect, approve any photograph, video, or audio recording taken by the BC SUPPORT Unit at the conference.

Questions can be sent to [ppf@healthresearchbc.ca](mailto:ppf@healthresearchbc.ca)