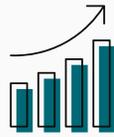




# Let's compare

## Traditional vs. Pragmatic Clinical Trials\*

Traditional Clinical Trials	Pragmatic Clinical Trials
 <p>Highly selective about participants</p>	 <p>Diverse sample of participants</p>
 <p>Deliver interventions in a controlled environment</p>	 <p>Deliver interventions in standard care settings</p>
 <p>Focus on a single outcome (often clinical efficacy)</p>	 <p>Focus on multiple outcomes that patients deem important</p>
 <p>Close follow up, unlike standard care</p>	 <p>Follow up aligned with standard care</p>

\*aka. real-world clinical trials